

WISCONSIN ASSOCIATION OF MEAT PROCESSORS INC.

Box 331 • Bloomington, WI 53804 • 608-994-2559
pdrone@chorus.net • www.wi-amp.com

Please fill in your complete address here

EXHIBIT SPACE –

2012 Membership Dues \$ 125.00

Minimum is a 10 x 8 ft. increment at \$375.00 each.
Booths adjoining the concession area are \$425.00 each.

No. of Booths needed _____ **at \$375 each** \$ _____

DO NOT send the extra \$50.00 even if you requested the higher priced booth.
(Please see paragraph #2 in attached sheet.)

Newsletter Advertising - As per advertising sheet enclosed **No. of Issues** _____ **Total \$** _____

Website Advertising - As per advertising sheet enclosed..... **No. of Pages** _____ **Total \$** _____

Sponsorship - As per sponsorship sheet enclosed **Total \$** _____

TOTAL PAYMENT: \$ _____

For Exhibitors:

*I have read the enclosed letter stating the particulars of showing at the Wisconsin convention and wish to participate.
Please reserve the above amount of space for our company.*

I will be exhibiting _____

Signature: _____ Telephone: (_____) _____

E-Mail: _____ Website Address: _____

Please return white sheet with your payment by March 16, 2012



WISCONSIN ASSOCIATION OF MEAT PROCESSORS INC.

Box 331 • Bloomington, WI 53804 • 608-994-2559

pdrone@chorus.net • www.wi-amp.com

73rd ANNUAL CONVENTION OF THE WISCONSIN ASSOCIATION OF MEAT PROCESSORS

April 13, 14, 15, 2012

Marriott, Middleton, Wisconsin

APPLICATION FOR EXHIBIT SPACE AND MEMBERSHIP DUES

We invite you to participate in the convention of the Wisconsin Association of Meat Processors on April 13, 14, 15, 2012, in Middleton, Wisconsin. It will be held in the spacious Marriott.

★ ★ ★ ★ NON-EXHIBITORS ★ ★ ★ ★

Please return the membership dues notice with your payment of \$125.00 no later the March 16, 2012.

★ ★ ★ ★ EXHIBITORS ★ ★ ★ ★

1. Please fill out and sign the enclosed **invoice for dues, exhibit space, sponsorship, and advertising, as well as the Supplier Registration Form** and return with your payment to W.A.M.P., Box 331, Bloomington, WI 53804, PROMPTLY. You must be a paid member of the Wisconsin Association of Meat Processors and all booth charges must be paid prior to assignment.
2. Exhibit space will be sold in 10 x 8 ft. increments, each at \$375.00, except that the booths adjoining the concession area will be \$425.00 each. However, even if you request a booth adjoining the concession area, please send in only \$375.00 for each booth with your exhibit space reservation. If we are able to meet your request and assign you one or more such booths, you will be billed the extra \$50.00/booth at the time of the convention.
3. There will be no split footage. One table with cloth; two chairs and a booth identification sign will be furnished. We will notify Valley Expo, 495 American Road, Rockford, IL 61109, phone: 815-873-1500 or 877-332-4292 to send you a packet with the information you will need about unloading, setting up electrical hookups and etc.
4. Included in this mailing is the floor plan of the exhibit hall on which you may mark your first, second, third, etc. preference. Assignments of booths is finalized during March and many factors are used to effect a proper and fair booth arrangement. Not placing competitive booths close to each other is the most important consideration. The date that the booth space application is received; and the number of booths requested also play a role in arriving at the final exhibit hall layout.
* Many of you have requested the same booth you had last year, and those requests are already recorded.
5. Your payment of exhibit space will include free registration of three persons. Each additional person will be \$15.00 each for registration at the convention. Advance registration forms are included.
6. **PLEASE**, if you invite a potential customer to the exhibit and pay for his/her registration of \$25.00. **DO NOT** use your company name on his/her registration. Use their actual plant name and location!!!
7. **AGAIN THIS YEAR** - For each booth purchased by a company, a drawing card will be placed in a raffle drum. At the Suppliers Meeting at 11:00 a.m., April 14, in the Exhibit Hall, the company's card that is drawn will get a certificate for free advertising in "Meat Marketing and Technology". In order to win, your application for a booth must be received by the Secretary's office on or before March 16, 2012 and you must be present at the Suppliers Meeting at the time of the drawing.

SET UP TIME:

Thursday, April 12 — starting at Noon to 6:00 p.m.

Friday, April 13 — 7:00 a.m. to 11:00 a.m.

Everyone Please Be Set Up On Time!

EXHIBIT HOURS:

Friday, April 13 — 12:30 p.m. to 5:00 p.m.

Saturday, April 14, 12:00 Noon to 4:00 p.m.

Tear down after 4:00 p.m. on Saturday.

Send your reservation in before March 16, 2012.

Sincerely,

Peter Drone, Executive Secretary

P.S. You must make your own room reservations with Marriott by March 19, 2012 • 608-831-2000.

SUPPLIER REGISTRATION FORM

WISCONSIN CONVENTION OF MEAT PROCESSORS

MARRIOTT, MIDDLETON, WI APRIL 12, 13, 14, 2012

TYPE name the way you want it on your badge.

FIRM NAME: _____
 STREET: _____
 CITY/STATE/ZIP: _____

EXHIBITORS (First 3 persons free)

- | | |
|---------------|-----------|
| 1. FREE _____ | 6. _____ |
| 2. FREE _____ | 7. _____ |
| 3. FREE _____ | 8. _____ |
| 4. _____ | 9. _____ |
| 5. _____ | 10. _____ |

NON-EXHIBITORS SUPPLIERS

First Person Name: _____ 4. _____
 Additional: 1. _____ 5. _____
 2. _____ 6. _____
 3. _____ 7. _____

EXHIBITORS: FIRST THREE **= FREE**
 _____ Additional Individuals..... @ \$ 15.00 = \$ _____

NON-EXHIBITING SUPPLIER: FIRST PERSON **= \$350.00**
 _____ Additional Individuals..... @ \$ 15.00 = \$ _____

_____ Meal Package @ \$ 65.00 = \$ _____
 (Includes: Friday Night Buffet, Saturday Banquet Buffet, and Sunday Buffet Brunch)

_____ Friday Night Buffet..... @ \$ 20.00 = \$ _____

_____ Saturday Banquet Buffet..... @ \$ 32.00 = \$ _____

_____ Saturday Banquet Buffet (children under 12) @ \$ 16.00 = \$ _____

_____ Sunday Buffet Brunch @ \$ 16.00 = \$ _____

_____ Sunday Buffet Brunch (children under 12)..... @ \$ 10.00 = \$ _____

_____ Pre-Convention Workshop..... @ \$ 35.00 = \$ _____

_____ Pre-Convention Workshop Non-Member..... @ \$ 99.00 = \$ _____

SUBTOTAL \$ _____

LESS 10% DISCOUNT ON SUBTOTAL \$ _____

(No discount allowed after MARCH 9, 2012)

NET AMOUNT DUE \$ _____

Make check payable to W.A.M.P

MAIL WHITE AND YELLOW COPIES - NO LATER THAN **MARCH 9, 2012**

TO: WISCONSIN ASSOCIATION OF MEAT PROCESSORS
BOX 331, BLOOMINGTON, WI 53804

PHONE:608-994-2559 • EMAIL: pdrone@chorus.net

Attention Supplier Members

WAMP will be accepting Sponsorship Donations for the 2012 Convention as follows.

PLATNUM SPONSORS
(\$1000.00 OR MORE)

GOLD SPONSORS
(\$500.00 - \$999.00)

SILVER SPONSORS
(\$250.00 - \$499.00)

BRONZE SPONSORS
(\$100.00 - \$249.00)

WAMP graciously accepts donations of any size to help sponsor our annual convention. Your support is greatly appreciated.

Donations will be listed in the convention program, if received by March 9, 2012. WAMP will also supply a sponsorship sign for your booth in the exhibit hall.

Sponsorship is a line item on your Invoice Sheet

Any questions please contact the WAMP office (608) 994-2559.

Advertising Rates for Newsletter

Five Issues Per Year

Please send with invoice to:

WAMP

Box 331

Bloomington, WI 53804

**1/4 Page Ad
Size: 3.5" x 4.75"
\$40.00 per issue**

**WAMP Website Advertising
on www.wi-amp.com
5 pages (4 spots per page)
20 spots total
first come - first serve
\$100.00 per page per year**

Full Page Ad • Size: 7.5" x 10" • \$120.00 per issue

**1/2 Page Ad
Size: 7.5" x 4.75"
\$75.00 per issue**

Attention

Processors & Suppliers

FRIDAY NIGHT Activities

AT THE WAMP CONFERENCE APRIL 13 TH

Parties Made Simple, LLC

Will Be With Us Again This Year

Activities for the Evening Include

5:00 PM till 6:00 PM

Cash Bar and Free Beer

6:00 PM till 7:00 PM

Boneless Pork Loin and Chicken Breast Buffet

7:00 PM till 10:00 PM

Casino Night

Many Prizes

Ice Cream Machine and Inflated House

Attention Processors &Suppliers

The Rate for rooms this year at the

Marriott is \$114.00

Normal Rate is \$165.00

The Cut-Off Date for our price is March 19th

Please call (608) 831-2000 to make your reservations

Before this date.

Exhibiting Suppliers 2011

Aikar-Rapid Pac
Applied Flooring Solutions, LLC
Berkel Midwest Sales & Service

Biro of Chicago

CES Nationwide
Coloma Frozen Foods
Commercial Testing Lab, Inc.
Daniels Food Equipment
Darling International, Inc.
DATCP Jeff Swenson
Dewied International
DJV Enterprise, Inc.
Econ-o-Marker, Inc.
Energy Panel Structures

Excalibur Seasoning Company, LTD
Family Farms Inc.
Flair Flexible Packaging Corporation
Galactic Inc.
Globe Packaging Company, Inc.
Greater Insurance Service Corp.

H. Derksen & Sons Co., Inc
Handtmann, Inc.
Harbro

Hobart Sales and Service
Holly Sales & Service, Inc.
Horizon Equipment, LLC
HOVUS
Industrial Floor Coatings

International Collagen Resource
J&B Group
Jim's Cheese Pantry
Karl Schnell Inc.
Kaukauna Meats Inc.
Koch Equipment LLC Attn Doug Rock
Lance Industries, Inc.
Litin Pak/Seal-A-Tron
LPA Retail Systems, Inc.

MAR/CO Sales, Inc.

Meat Marketing and Technology
Midwest Perishables Inc.
Mid-Western Research & Supply
Multivac, Inc.
Nassau Foods Inc.
NuTEC Mfg.
Oversea Casing Company

Packaging Specialties Inc.
Packaging Tape Inc.
Pioneer Retail Systems
Poly-Clip System Corp.
Professional Supply
PS Seasoning/Pro Smoker
Quality Casing Company, Inc.
Reichert Spice Company

Reiser
RISCO USA Corporation
Rollstock Inc.
Rural Mutual Insurance Company

Sanimax
Scott Process Equipment and Controls Inc.
Silver-Clip LLC

Sperl-Pak Repair LLC
Standard Casing Co./Midwest Ingredients
Tech Pro of Wisconsin Inc.

Tem Pac LLC

The Workers LLC

Tipper Tie

TNN-JEROS

Total Energy Concepts

UW Provision

VC999 Packaging Systems

Vista International Packaging, LLC

Westar Mfg

Wisconsin 4-H Foundation

Wisconsin Beef Council

Wisconsin Pork Association

Wolfson Casing Company

World Pay

Zenmaster Solutions Corp

2012 WAMP CONVENTION

BOOTH RESERVATION REQUEST

Exhibitor _____

2011 Assigned Booth _____

We would like to accommodate this year's exhibitors for the show. We can't guarantee your booth preference, but we will do all we can to accommodate your request.

____ I would like, if possible, the same booth as I had for the 2011 WAMP show

____ I would prefer a different booth for the 2012 WAMP show. Booths on the aisles and/or next to the concession stand very seldom become available.

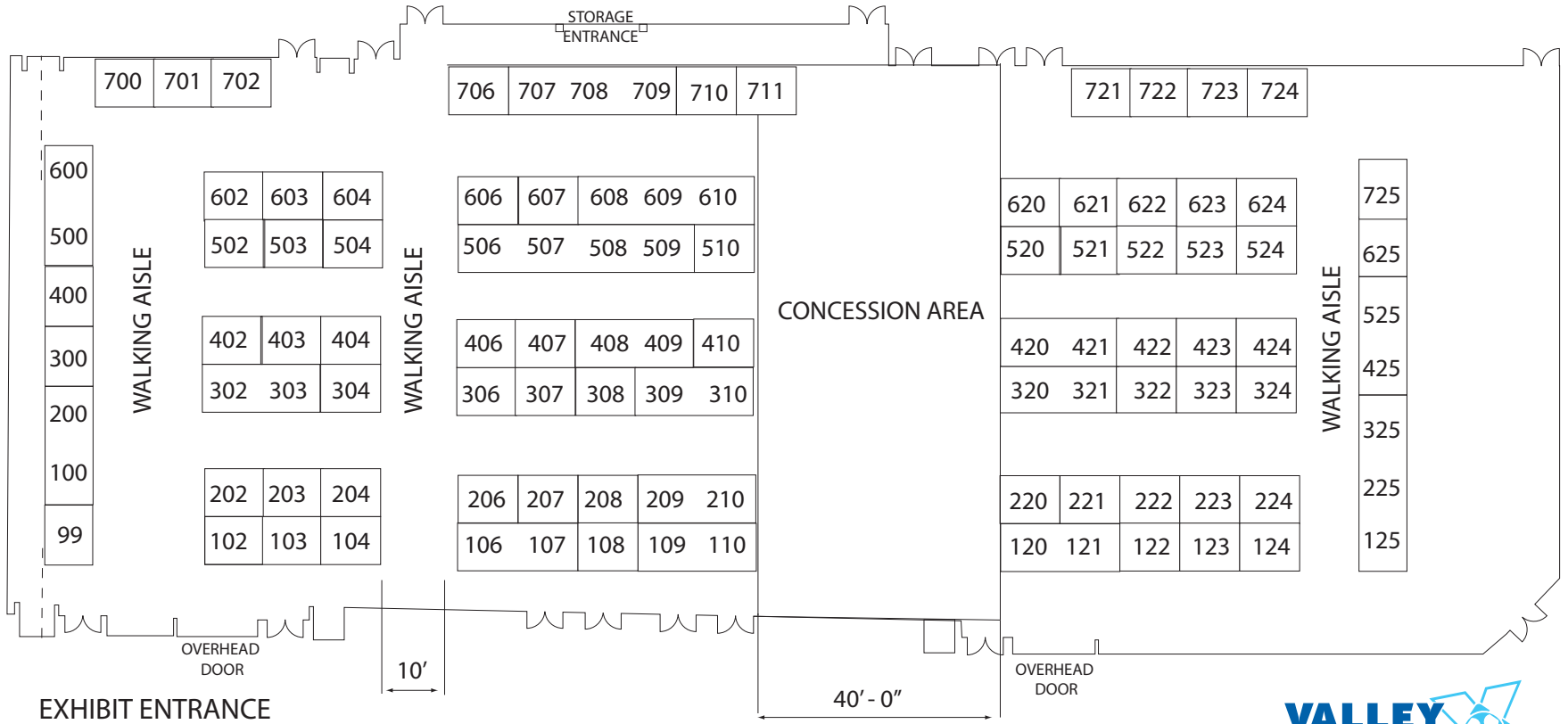
_____ 1st choice _____ 2nd choice _____ 3rd choice

A copy of all Exhibitors from last year is included in this mailing. If you prefer not to be next to or across from certain competitors please list them below.

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.

A map of the Exhibit Area can be found on the back of this sheet.

WAMP
 April 8 - 9, 2011
 Madison Marriott West



WAMP_2011_fp3
 12/16/10